



Summary of known Implementations of DDEX Standards

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1 Introduction

DDEX has, over the last couple of years, created a rich set of standards that streamline the exchange of metadata along the media delivery chain. Such standards increase their value by the number of users: the more users there are, the higher is the likelihood that a new business partner also uses the standard.

DDEX is collating information from its approx. 70 members and approx. 650 companies that have taken out an implementation licence regarding the use of its standards with a view of making this some of this information, essentially who has implemented what and with whom, available on its website.

This document contains the information received by DDEX thus far; we expect this list to be updated regularly. Some 25 companies have responded but *not given DDEX the permission to publish their name* within this document; their privacy has thus been protected.

This document does not list those companies who use a third party aggregator to exchange DDEX messages with their business partners. Instead only the aggregator is being listed.

Finally, this document is limited to message exchange and choreography standards. It thus does not list supporting standards such as the Automated Message Exchange Standard, the Data Dictionary Standard or the DDEX Party Identifier Standard that anyone using any message exchange standard has to use.

2 Register of *known* Implementations

<i>Company</i>	<i>Standard</i>	<i>Version(s)</i>	<i>Status</i> ¹	<i>Partner(s)</i> ²
1. 7Digital	Release Notification Standard	3.0	ETA unknown	EMI, CI
2. AGEDI	Release Notification Standard	3.0	2012Q1	Sony DADC and AGEDI's member companies
3. Ameritz	Sales Reporting Standard	3.0	Live	SACEM, PRS for Music, CELAS
4. Apple	Sales Reporting Standard	3.3	Live	Major collection societies globally
5. Arkiv Musik	Release Notification Standard	3.3	2012Q1	EMI
6. ASCAP	Sales Reporting Standard	3.2	2012Q2	Apple iTunes, MySpace, Napster, Rhapsody/ RealNetworks, Google
7. Artrada	Release Notification Standard	3.2	Live	Ingrooves, Sony DADC and others
	Sales Reporting Standard	3.2	Live	PRS for Music
8. Baidu Netcom Science Technology Co. Ltd	Release Notification Standard	3.2	2011Q4	Sony DADC
9. Beat Mobile	Release Notification Standard	3.2	Live	EMI, Sony DADC, WMG, mobile platforms in Latin America
10. BeeZik	Sales Reporting Standard	3.0	Live	SACEM
11. Begger's Banquet	Release Notification Standard		2012	Consolidated Independent
12. Bell Media Canada	Release Notification Standard			EMI, Sony DADC
13. BMAT Licensing	Release Notification Standard	3	Live	Sony DADC, WMG and others
14. BMI	Sales Reporting Standard	3.1	2011	Omnifone
15. CAM GSM	Release Notification Standard		Live	Sony DADC
16. CELAS	Sales Reporting Standard	3.0	Live	Various DSPs

¹ If the status is marked as being "ETA 2012Q1" it means that the company currently implementing the standard and is planning to "go live" in the first quarter of 2012.

² The list of companies is, in many cases, not complete and only contains the initial companies a specific implementer has worked with.

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Company	Standard	Version(s)	Status¹	Partner(s)²
17. CMRRA	Canadian Mechanical Licensing Choreography Standard	1.0	2013Q1	Major record companies in Canada
	Works Licensing Standard		2013Q1	
18. Central de Radios CDR S.A	Release Notification Standard	3.3	2012Q1	
19. Consolidated Independent	Release Notification Standard	3.0	Live	
20. Dadanet SpA	Release Notification Standard	3.2	2012Q1	EMI
21. Dallas d.o.o	Release Notification Standard	3.2	Live	EMI
22. Deck Produções Artísticas LTDA	Release Notification Standard		2011Q4	
23. Digiplug	Release Notification Standard	3.1, 3.2	Live	Various
24. Digital Access	Release Notification Standard		Live	Sony DADC
25. Digital Music Marketing	Release Notification Standard		Live	Zvooq, Puretracks, Rdio, Amazon, eMusic, eCast, AMI
26. The Dj Speir's House Danceclub Corporation	Sales Reporting Standard		Live	ASCAP, BMI
27. DU (Emirates Integrated Telecommunications Company, PJSC)	Release Notification Standard	3.1	2012Q1	Sony DADC
28. EMI	Choreography Standard for Re- lease Deliveries	1.2	Live	Live or in migration with more than 100 partners; in talks about using DDEX with close to 200 partners
	Release Notification Standard	3.2	Live	
29. EMI Japan (Label Mobile)	Release Notification Standard	3.2	2012Q1	EMI
30. eMusyka	Release Notification Standard	3.2	2011Q4	Sony DADC
31. Google	Choreography Standard for Re- lease Deliveries		2011Q3	Content providers
	Release Notification Standard		2011Q3	Content providers
32. HFA	Release Notification Standard		Live	Sony Music

<i>Company</i>	<i>Standard</i>	<i>Version(s)</i>	<i>Status¹</i>	<i>Partner(s)²</i>
	Sales Reporting Standard		ETA unknown	
	Works Licensing Standard		ETA unknown	
33. Horius Music	Sales Reporting Standard, Works Licensing Standard		2011Q4	We7, Napster, Nokia, Apple and others
34. Internet Bookshop Italia	Release Notification Standard		Live	EMI, Sony DADC, WMG, UMG
35. iPlay	Release Notification Standard	3.2	Live	Sony DADC
36. Kobalt Music Group	Sales Reporting Standard		ETA unknown	
	Works Licensing Standard		ETA unknown	For direct US & Canadian Mechanical Licensing
37. Kantar Media	Release Notification Standard	3.2	Live	Consolidated Independent
38. Kontor New Media	Release Notification Standard		Live	The Orchard, Omnifone
39. Last.fm	Sales Reporting Standard		2011Q4	Sony DADC
40. LimeWire Mobile	Release Notification Standard	3.2	2011Q4	Sony DADC, WMG, EMI
41. m68 Interactive	Release Notification Standard		2012	Sony DADC
42. Made in Etaly	Release Notification Standard	3.12	Live	Omnifone, Consolidated Independent and others
43. Musiqware	Sales Reporting Standard		ETA unknown	Consolidated Independent
44. Muzak	Sales Reporting Standard		ETA unknown	
45. Muzu.tv	Release Notification Standard		ETA unknown	Consolidated Independent
46. MUZ.RU	Release Notification Standard	3.0.1, 3.2	Live	WMG, Sony DADC
47. Myxer	Release Notification Standard		Live	Sony Music, EMI
48. Naxos	Release Notification Standard	3.2	Live	Omnifone, Google and others
49. Nokia	Choreography Standard for Release Deliveries	1.2	2011Q3	Major labels

<i>Company</i>	<i>Standard</i>	<i>Version(s)</i>	<i>Status¹</i>	<i>Partner(s)²</i>
	Release Notification Standard	3.3	2011Q3	Major labels
50. Nordic Copyright Bureau (NCB)	Sales Reporting Standard	3.2	Live	Apple
51. NueMeta	Choreography Standard for Release Deliveries	1.0, 1.1, 1.2	Live	Sony DADC, NARM, update to newer version planned.
	Release Notification Standard	3.2,2.2	Live	Sony DADC, NARM, update to newer version planned.
	Sales Reporting Standard	3.2	ETA unknown	Not disclosed
	Choreography Standard for sales reports	1.2	ETA unknown	Not disclosed
	Choreography for Catalogue Transfers	1.0	ETA unknown	Not disclosed
	Works Licensing Standard		ETA unknown	Not disclosed
52. Omnifone	Release Notification Standard	3.2	Live	Consolidated Independent, Kontor, Made in Etaly, Naxos, Sony and others
	Sales Reporting Standard	3.1	Live	PRS, SACEM, SGAE, and other music right societies, BMI, WMG
53. OnMobile Global	Release Notification Standard	3.2	Live	EMI
54. Oricon	Release Notification Standard	3.2	Live	EMI, Sony DADC, WMG
55. PCMusic	Release Notification Standard	3.0.1	Live	Consolidated Independent, WMG
56. Playlouder	Release Notification Standard		ETA unknown	
	Sales Reporting Standard		ETA unknown	
57. PPL	Release Notification Standard		2012	EMI, Sony DADC, WMG, UMG, State 51
58. PRS for Music	Sales Reporting Standard and Business and Release Profile	3.0, 3.1, 3.2	Live	Apple, Ameritz, Rightsflow, Muzu, Omnifone and other DSPs, Nokia,

<i>Company</i>	<i>Standard</i>	<i>Version(s)</i>	<i>Status</i> ¹	<i>Partner(s)</i> ²
	for reporting sales to societies			Traxsource, others
59. Puretracks	Release Notification Standard		Live	Consolidated Independent, Sony DADC and others
60. Record Jet	Release Notification Standard	3.2	Live	Omnifone
61. Rhapsody International	Release Notification Standard	3.0	Live	Warner Music Group
		3.3	ETA unknown	Other record companies
62. Rightsflow	Release Notification Standard	3.3	ETA 2011Q3	Record Labels
	Sales Reporting Standard	3.0	Live	Digital Music Service Providers, Music Rights Societies
63. SABAM	Sales Reporting Standard	3.2	Live	Apple
64. SACEM	Sales Reporting Standard	3.2	Live	Apple, BeeZik, Ameritz, SFR, Omnifone and other DSPs
65. SFR	Sales Reporting Standard	2.0	Live	SACEM
66. Simfy	Sales Reporting Standard	3.2		CELAS
67. Siqme Music	Release Notification Standard	3.1	2011Q4	
68. Sony DADC	Choreography Standard for Release Deliveries	1.2	Live	Well over 200 partners are either live or in migration; Release Notification Standard to be upgraded to 3.3
	Release Notification Standard	3.2	Live	
69. Sony Ericsson	Sales Reporting Standard	2.0	Live	PRS for Music, SACEM
70. Springhouse	Release Notification Standard		Live	WMG, Chunghwa Telecom
71. State51 Conspiracy	Release Notification Standard	1.0	Live	
72. Stereokiller	Release Notification Standard	3.0.1	Live	WMG
73. SUISA	Sales Reporting Standard	3.2	Live	Apple
74. Symphonic Distribution	Release Notification Standard		2012Q1	
75. tape.tv	Release Notification Standard	3.2	Live	Consolidated Independent, Sony DADC
76. Teamsourcing	Release Notification Standard		Live	Sony DADC
77. Telefónica Servicios de	Sales Reporting Standard	1.0	ETA	SGAE

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Música			unknown	
78. Universal Music Group	Release Notification Standard	3.0	ETA unknown	
79. Warner Music Group	Choreography Standard for Release Deliveries	1.1	Live	Nearly 100 live implementations with further pending.
	Release Notification Standard	3.1, 3.2	Live	
	Sales Reporting Standard		2011Q4	Omnifone
80. We7	Release Notification Standard	3.2	Live	EMI, Sony DADC, WMG
81. Wireless Developer Agency	Release Notification Standard	3.2	Live	Real Networks, further partners planned